



## Our Priority: Sustainable Development

The Corporation's sustainable development policy involves all of Loto-Québec's operations and the contributions made by its employees and managers. Loto-Québec also progressively draws its business partners into the policy, encouraging them to work with it to reach its sustainable development objectives.

An important threshold was crossed in 2009-2010, when the *2008-2013 Sustainable Development Action Plan* was first implemented for a complete year. This provided an opportunity for Loto-Québec to obtain a clearer picture of its practices in this area, and was followed by **the setting of more aggressive targets** such as using sustainable development criteria in the event sponsorship selection process and the holding of eco-responsible events.

In another major advance, all of Loto-Québec's business units are now required to take into account the 16 principles of the *Sustainable Development Act* when preparing their operational plans. Appropriate tools have been made available to managers to assist them in incorporating these principles into the decision-making process.

# 2008-2013

## **Follow-up to the 2008-2013 Sustainable Development Action Plan**

**Steps were initiated to establish a dialogue** with various Loto-Québec stakeholders (essentially, individuals and organizations concerned about the Corporation's activities). These stakeholders could have an impact on or be affected by Loto-Québec operations. The goal here was to **establish long-term relationships** with these stakeholders and **promote mutual understanding** of each party's issues.

The initial stage involved a survey of all Loto-Québec employees to enable the Corporation to grasp their concerns and expectations with respect to sustainable development. It emerged that Loto-Québec staff have a very good understanding of the Corporation's position and support it, while wanting Loto-Québec to place more emphasis on the economic and social components of sustainable development. The Corporation consulted with many partners, suppliers and other stakeholders in the spring of 2010. These meetings enabled Loto-Québec to continue to refine its practices on incorporating sustainable development into its operations and communicating its actions and commitments externally.

Finally, as prescribed by the *Sustainable Development Act*, Loto-Québec reported in its annual statement on actions taken in fiscal 2010-2011 for each of the 14 points in its action plan.